

Nantes Saint-Nazaire Développement announces the 3rd edition of Wind for Goods

It will be held on 19 and 20 June 2025 in Saint-Nazaire (France)

Wind for Goods is an international event dedicated to wind-powered maritime transport, showcasing innovations within the sector and addressing the challenges faced by this key industry in the energy transition.

Nantes, 3 September 2024 – On the occasion of the international maritime trade fair SMM (Shipbuilding, Machinery and Maritime) currently taking place in Hamburg, Germany, the agency Nantes Saint-Nazaire Développement, together with its partners*, announces the 3rd edition of Wind for Goods, the international event dedicated to wind-powered maritime transport, to be held on 19 and 20 June 2025 in Saint-Nazaire (France). The ecological transition presents significant challenges that demand large-scale solutions. With its capacity to innovate and develop wide-reaching solutions, the industry is a major driver of change. Decarbonised maritime transport and marine energy are now at the forefront of cutting-edge ecosystems in the Nantes and Saint-Nazaire region. This new edition, announced at the SMM trade fair in Hamburg, will offer an opportunity to discuss both national and international issues within the sector and to meet key players in this rapidly growing ecosystem. The programme includes sea excursions, boat demonstrations, exhibitions of prototypes and sails, round tables, conferences, and business meetings.



French and international companies in the sector will once again gather for this unifying event, organised by Nantes Saint-Nazaire Développement. Engineering firms, shipowners, equipment manufacturers, industrialists, shippers, economic networks, competitiveness clusters, research and training institutions, investors, and policymakers are coming together to discuss the sector's major advancements, create synergies, and support the industry's growth.

While the 2023 edition fostered discussions on key issues within the sector and spotlighted companies by showcasing their prototypes and technologies, the 2025 edition aims to accelerate the transformation and projects of this emerging field, which, although still in its infancy within the broader maritime transport sector, is rapidly positioning itself at the cutting edge of innovation.

According to the 2023 study conducted during Wind for Goods, the growth potential of wind-powered transport is real and represents a distinct French speciality. Of the 31 pioneering companies worldwide in wind propulsion, 11 are French, with six based in the Nantes and Saint-Nazaire region. This area boasts expertise that bridges maritime and aeronautical industries and offers infrastructure ideally suited for the development of this field. Currently, the region accounts for 43% of the jobs in wind-powered transport, and this figure is expected to reach 50% by 2030.

During the two-day event, conferences will be held to address the key issues surrounding wind-powered maritime transport. These will also provide an opportunity for international participants to share their large-scale solutions for meeting the challenges of the ecological transition. Sea visits, tours of key sites in Nantes and Saint-Nazaire, and B2B meetings via a dedicated platform will also be organised.

In its previous two editions, Wind for Goods welcomed nearly 1,000 visitors, 50 companies, and showcased 20 innovations in wind-powered transport in Saint-Nazaire. The event highlighted the key players and practical solutions contributing to the decarbonisation of international maritime transport and the large-scale fight for environmental preservation.

- Visit the [Wind for Goods website](#)
- Meet our team on **SMM Hall 3 – stand 417**

* Organised in partnership with WindShip, Nantes Métropole, Saint-Nazaire Agglomération, and the CCI Nantes St-Nazaire.

About Nantes Saint-Nazaire Développement

Nantes Saint-Nazaire Développement is an agency dedicated to fostering responsible economic development in the Nantes and Saint-Nazaire region. It supports French and international businesses in their efforts to establish themselves in the area. Additionally, the agency helps to grow the region's cutting-edge ecosystems, which are committed to driving economic, ecological, and social transitions such as industrial and maritime decarbonisation, healthcare, reuse, and sustainable events. Over the past nine years, the teams at Nantes Saint-Nazaire Développement have supported the establishment of over 700 companies and contributed to the creation of nearly 10,000 jobs in the region.

In 2023, Nantes Saint-Nazaire Développement became the first purpose-driven economic development agency in France. The agency adopted a mission statement, created a mission committee, and expanded its governance to include ten public and private partner organisations from the region. Funded by Nantes Métropole, the Communauté d'Agglomération de la Région Nazairienne (CARENE), and the CCI Nantes St-Nazaire, it is led by Nicolas Debon and currently employs 35 staff members. Website: www.nantes-saintnazaire.fr

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